



TOP 100

Plarad is among Germany's 100 most innovative companies





Top-Innovator 2009



The award "Top 100" stands for the innovative strength of the company certified by independent scientists.

More than 2000 companies have entered the contest of "Top 100". Plarad came off as winner in the categories "Innovative Success", "Innovative Marketing", "Innovative processes and organization", "Innovative climate" as well as "Innovative supporting top-management" and received the award!

On June 26, 2009 the official award ceremony took place in the former guest house of the german government, "Grandhotel Petersberg" near Bonn. Being the patron of this benchmarking marketing project, Prof. Dr. Lothar Spaeth, former Prime Minister of Baden-Wurttemberg, ceremoniously presented the award to the winners that evening.

Plarad's Innovation Highlights are for example the IQ-Dual-Power power pack with its trendsetting and forward-looking technology and the exceptional service performance of the company. The Plarad Competence Centres stand for outstanding service by experts – customer friendly and direct.

More highlights from Plarad can be expected in the future!



Patron Prof. Dr. Lothar Spaeth hands over the Innovation Award to CEO Paul-Heinz Wagner during the ceremonial act at "Petersberg"



The "Petersberg" ensures the appropriate atmosphere for the ceremony



Opening remarks by the project's patron, Prof. Dr. Lothar Spaeth prior to the ceremony



Unrivalled – Dual-Power Hydraulic Technology

Inspiring conversations in front of an impressive scenery during the reception prior to the award ceremony

Bernd Thelen (Deputy CEO, left) and Aldo Putzig (Procurist, right), in discussion with Norbert Büscher (Deputy Mayor of Much)



Discussion between former Federal Minister of Economics Dr. Wolfgang Clement, Prof. Dr. Lothar Spaeth and Prof. Björn Bloching from Roland Berger Strategy Consulting, presented by Judith Rakers

A project coordinated by the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business Administration was launched to find Germany's 100 most innovative small and medium-sized enterprises.

As a result of this survey, the quality of the innovation management practised by **Maschinenfabrik Wagner GmbH & Co. KG** was rated "outstanding". This company is therefore one of the 100 most innovative small and medium-sized enterprises in Germany.

Plarad-Services that go the extra mile

- Return on Investment
 Of all possible answers to your needs,
 Plarad has the best cost/benefit ratio.
- → Competence Center and Competence Teams Qualified service by professionals.

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→ Best support

Plarad is at your side: wherever you are – anytime. We can be contacted any where in the world. We are always close by.

 Customer-oriented service Better availability of tools at minimized repair costs.



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